



**NEWS RELEASE  
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### **AAAHC Unveils Brand-New Website, Fresh User Experience**

**(Skokie, Ill.)** May 3, 2021 – The Accreditation Association for Ambulatory Health Care (AAAHC) now offers a fresh digital experience for ambulatory health care organizations. Just launched, the completely redesigned website enhances user experience and facilitates access to essential tools and resources. AAAHC puts forth this digital technology, enabling organizations to stay accreditation ready all 1,095 days of the accreditation term. Users will find comprehensive login portals for accreditation and certification applications, as well as for AAAHC governance and surveyors.

The new AAAHC gateway also features a brand-new eCommerce experience showcasing the latest AAAHC products and convenient purchase process.

“*1095 Strong, quality every day* informs all that we do, and now, our website cohesively reflects that philosophy from start to finish of the user experience,” said Renee Greenfeld, MBA, senior vice president, marketing and business development of AAAHC. “The new [aaahc.org](http://aaahc.org) embraces best practices in layout and design while making the eCommerce experience inviting and easy to navigate. We welcome you to visit our new digital environment which enables us to deliver meaningful solutions to all of our clients and key stakeholders.”

The website features intuitive navigation, modern design, and provides 24/7, on-demand access to resources through the AAAHC learning management system, 1095 Learn, for accelerated readiness and AAAHC Standards compliance. Users will find a seamless experience which guides health care providers toward essential accreditation and certification news, information, and updates and creates a clear and efficient path to achieve *1095 Strong, quality every day*.

Experience the new website’s capabilities firsthand at [www.aaahc.org](http://www.aaahc.org).

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#### **About AAAHC**

Founded in 1979, AAAHC is the leader in ambulatory health care accreditation, with more than 6,100 organizations accredited. We accredit a wide range of outpatient settings, including ambulatory surgery centers, office-based surgery facilities, endoscopy centers, student health centers, medical and dental group practices, community health centers, employer-based health clinics, retail clinics, and Indian/Tribal health centers, among others.

AAAHC advocates for the provision of high-quality health care through the development and adoption of nationally recognized standards. We provide a valuable survey experience founded on a peer-based, educational approach to onsite review. The AAAHC Certificate of Accreditation, along with specialized programs including Advanced Orthopaedic Certification and Patient-Centered Medical Home Certification, demonstrates an organization’s commitment to providing safe, high-quality

services to its patients—every day of the 1,095-day accreditation cycle. AAAHC Accreditation and Certification Programs are recognized by third-party payors, medical professional associations, liability insurance companies, state and federal agencies, and the public. For more information on AAAHC, please visit [www.aaahc.org](http://www.aaahc.org).

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