



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Anna Figy
L.C. Williams & Associates
312-565-3900
afigy@lcwa.com

**AAAHC *Achieving Accreditation* to Highlight New Standards with Interactive
Participant Engagement**
Virtual Conference Celebrates Kershner Award Winners

(Skokie, Ill.) February 21, 2023 — The Accreditation Association for Ambulatory Health Care (AAAHC) hosts its first *Achieving Accreditation* of 2023 on March 20-22. The virtual conference features an in-depth examination of the recently released AAAHC v42 Standards and elective sessions covering relevant topics for primary care and surgical/procedural care settings.

AAAHC faculty will outline v42 updates, such as new terminology and streamlined Standards architecture across all programs, providing attendees with actionable knowledge for their *1095 Strong* journey.

“This March, *Achieving Accreditation* will include a comprehensive review of the new v42 Standards in a convenient online format,” said Noel Adachi, MBA, president and CEO of AAAHC. “Our online education program is designed to synchronize participant engagement from start to finish, providing more opportunities to network in real time with peers seeking accreditation or reaccreditation with insights from expert AAAHC faculty.”

“Direct interactions with esteemed AAAHC faculty and experienced staff will allow for an in-depth look at performance metrics, best practices, and AAAHC Standards,” said Kimberly Grensavitch, MJ, BA, RDH, director of client learning for AAAHC. “The interactive, virtual educational conference will also feature a robust schedule of panels and elective sessions on wide-ranging, relevant topics including promoting workplace mental health, advanced infection prevention, and Life Safety Code. Plus, participants will have front row seats to the reveal of the 2022-23 Kershner QI Award winners.”

AAAHC will use *Achieving Accreditation* as an occasion to honor the finalists and announce the winners of the prestigious *Bernard A. Kershner Innovations in Quality Improvement Award*. Now in its 20th year, the highly regarded program recognizes organizations that have successfully implemented meaningful changes in their operations to boost quality of care, patient safety, and overall efficiency through QI.

Placing flexibility at the forefront, the learning starts early and lasts beyond the event, with select content available in the days preceding the conference, and hours of recorded content available

for a month afterward. For organizations new to AAAHC and those seeking reaccreditation, March *Achieving Accreditation* will incorporate opportunities for dynamic, interactive online engagement, including live polling, Q&A, photos, and expert commentary throughout the conference.

Learn more about the March *Achieving Accreditation* conference and register online at www.aaahc.org/Achieving.

###

About AAAHC

Founded in 1979, AAAHC is the leader in ambulatory health care accreditation, with more than 6,700 organizations accredited. We accredit a wide range of outpatient settings, including ambulatory surgery centers, office-based surgery facilities, endoscopy centers, student health centers, medical and dental group practices, community health centers, employer-based health clinics, retail clinics, and Indian/Tribal health centers, among others.

AAAHC advocates for the provision of high-quality health care through the development and adoption of nationally recognized standards. We provide a valuable survey experience founded on a peer-based, educational approach to onsite review. The AAAHC Certificate of Accreditation, along with specialized programs including Advanced Orthopaedic Certification and Patient-Centered Medical Home Certification, demonstrates an organization's commitment to providing safe, high-quality services to its patients—every day of the 1,095-day accreditation cycle. AAAHC Accreditation and Certification Programs are recognized by third-party payors, medical professional associations, liability insurance companies, state and federal agencies, and the public. For more information on AAAHC, please visit www.aaahc.org.