



**NEWS RELEASE
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**AAAHC Drives 1095 Strong, Quality Every Day
Philosophy with Inaugural Virtual Conference**

Flagship Education Program Supports Commitment to Ongoing Quality Improvement

(Skokie, Ill.) August 18, 2020 — In September, the Accreditation Association for Ambulatory Health Care (AAAHC) transitions its *Achieving Accreditation* conference to a virtual environment. The immersive educational seminar takes place September 14-17 and is designed to help organizations develop and strengthen tools and resources to build a quality-improvement culture that is integrated into their day-to-day operations.

“AAAHC is committed to the health and well-being of our community and our mission of improving health care quality through accreditation,” said Noel Adachi, MBA, CEO of AAAHC. “With these principles in mind, we decided to present the September and December conferences as a virtual experience to ensure the best results for all attendees.”

Experienced AAAHC surveyors and staff committed to the AAAHC *1095 Strong, quality every day* philosophy will lead a blend of engagements including keynote discussions, live panels, peer-to-peer breakout sessions, and a range of Standards-focused presentations featuring the recently launched v41 Standards.

“Our priority is to provide an educational experience that is comprehensive, relevant, and meaningful to our clients,” said Adachi. “We have adapted the in-person *Achieving Accreditation* conference for the current climate and are excited to launch it virtually through a variety of engaging programming.”

The inaugural virtual conference will offer a mix of video, audio, and breakout/discussion groups to provide an engaging, multifaceted experience for attendees – including content tailored to the unique needs of primary care and surgical/procedural organizations. Sessions will include:

- Strengthening Your Quality Improvement Journey
- Core and Adjunct Standards
- Preparing for Your Accreditation Survey
- Understanding Life Safety Codes
- Keynotes, Special Topics, and engaging virtual activities
- Plus, the announcement of the 2019/2020 Bernie Kershner Award winners

“As always, learning and engagement are at the forefront of our *Achieving Accreditation* programming,” said Hallie Brewer, Senior Vice President of Learning and Development at AAAHC. “Participants will walk away with a clearer understanding of AAAHC Standards and how to apply them, along with a reenergized commitment to prioritizing ongoing quality improvement within their own organization.”

The September conference sessions will be recorded and available on-demand for attendees to access through October 18.

For additional details about the program, including CEUs and AEU's and online registration, please visit www.aaahc.org/achieving.

About AAAHC

Founded in 1979, AAAHC is the leader in ambulatory health care accreditation, with more than 6,100 organizations accredited. We accredit a wide range of outpatient settings, including ambulatory surgery centers, office-based surgery facilities, endoscopy centers, student health centers, medical and dental group practices, community health centers, employer-based health clinics, retail clinics, and Indian/Tribal health centers, among others.

AAAHC advocates for the provision of high-quality health care through the development and adoption of nationally recognized standards. We provide a valuable survey experience founded on a peer-based, educational approach to on-site review. The AAAHC Certificate of Accreditation demonstrates an organization's commitment to providing safe, high-quality services to its patients—every day of the 1,095-day accreditation cycle. It is recognized by third-party payers, medical professional associations, liability insurance companies, state and federal agencies, and the public. For more information on AAAHC, please visit www.aaahc.org.

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